

DESIGN WEBSITES MARKETING IT SOLUTIONS ARVO AGENCY

Services & Pricing Guide

Your local team with experienced graphic design, engaging websites, lead generating marketing and business-centric IT solutions.



hello@arvo.agency



07 3063 4545

One Company, Multiple Specialties.

We specialise in a diverse range of digital services to help grow and support your business.

About Arvo Agency

We are a multifaceted agency with a broad range of skills in, design, websites, digital marketing, system development, and IT. Based in Brisbane's inner north, we're proud to be a small business with a passionate and vibrant team that brings energy and dedication to every project.

Graphic & Print Design

Transform your brand's narrative into captivating visuals with our graphic and print design services. We blend creativity with strategy to produce impactful assets, including logo and brand designs, digital and print stationery, social media graphics, and eye-catching signage. Our meticulous approach ensures that every piece resonates with your audience and strengthens your brand identity.

Website Design & Development

Reach the full potential of your online presence with our comprehensive website design and development expertise. We focus on building high-quality, aesthetically pleasing websites tailored to your needs. From initial concept to launch, our services encompass site creation, optimisation, ecommerce functionality, and social media integration, ensuring a robust digital experience.

Digital Marketing

Enhance your online visibility with our targeted digital marketing services, including Google, LinkedIn, Facebook and Instagram Ads, Search Engine Optimisation (SEO), and email marketing. We specialise in crafting compelling ad campaigns that resonate with your audience, helping you to achieve your business objectives. Let us amplify your reach and guide your success in the competitive digital landscape.

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Systems & Software Development

We bring your ideas to life with scalable systems and software. Whether you're starting from scratch or need a team to enhance an existing system, we've got you covered. From startups to large businesses and government bodies, we design systems that last and adapt as your needs evolve. Our flexible services cover everything from new builds to system support and enhancements, ensuring stability, security, and long-term success.

Managed IT Services

Fortify your IT infrastructure with our customised managed IT services. We offer flexible support plans, server management, and security monitoring, all tailored to safeguard your IT assets. Whether you have an internal IT team or need extra support, we provide a cost-effective solution that fits your needs.

Cloud Solutions

Navigating cloud management can be tough, but we simplify it. We design cloud environments that boost reliability, security, and cost-efficiency. Whether you're a small business or an enterprise, our solutions are tailored to your goals. From account management to AWS migrations, we ensure your cloud setup delivers peak performance and peace of mind.

Website & System UI/UX

A well-crafted UI and seamless UX are key to a successful website or system. We design intuitive digital experiences that are not only visually appealing but also easy to use. Whether you're creating a new platform or refining an existing one, we ensure users can engage effortlessly. We offer everything from reviews of current systems to new designs, working with your team or implementing changes ourselves.

Website & Email Hosting

Reliable website and email hosting tailored to your business needs. Our website hosting, powered by AWS, ensures top-tier security and uptime. We manage your site, so you can focus on your business. For email hosting, we offer Microsoft 365, handling setup, security, and maintenance to keep your business communication smooth and secure. Let us take care of your hosting for uninterrupted operations.



Creativity begins with a story worth telling. We bring stories to life through creative design solutions.

Our team of expert designers are committed to delivering professional and innovative design solutions tailored to your needs. Let's create something extraordinary together. Get in touch with us today to discuss how we can help bring your story to life through creative design.

Schedule a no-obligation call with one of our senior team by visiting www.arvo.agency/book-a-call

How we tell your story with authentic and creative design.

We offer comprehensive graphic design services that help your brand stand out. From developing a unique brand identity and logo design, to crafting eye-catching print and digital materials, we have all your design needs covered. Whether it's business cards, brochures, posters, or corporate signage, we deliver polished visuals that leave a lasting impression. Our services also include social media graphics, custom icons, and designs for direct mail campaigns, ensuring that your brand is consistent and engaging across all platforms.

Design Packages

Logo Design

from \$750 + GST

Package Inclusions:

- 1 hour consultation
- Custom style mood board
- 3 logo concepts
- 2 rounds of revisions
- Colour palette
- Primary logo, submark, alternate, and favicon
- Complete export in all formats and colourways

Timeline: 1-2 Weeks.

Brand Identity

from \$2,000 + GST

Package Inclusions:

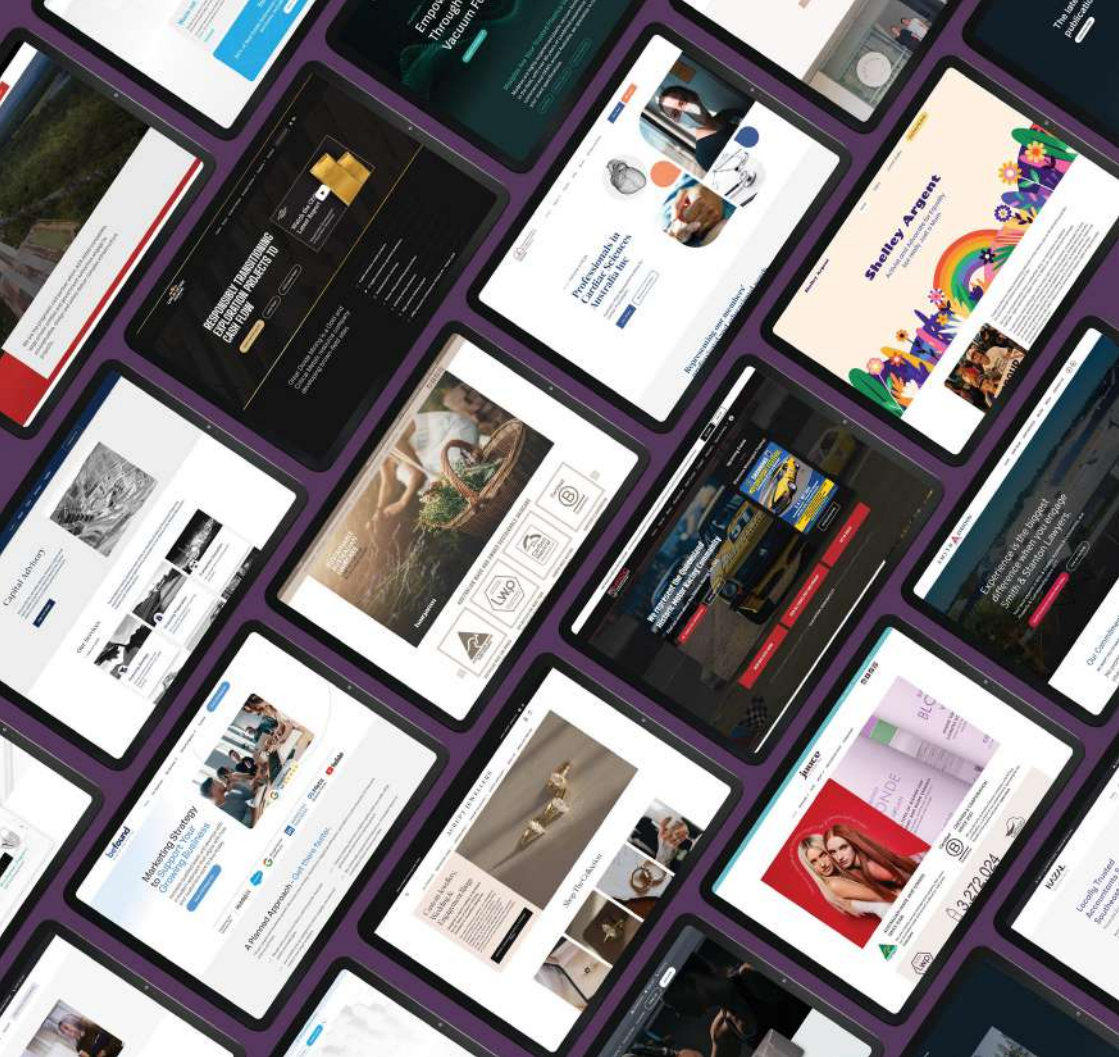
- Brand strategy workshop (in person or online)
- Custom style mood board
- Multiple concepts with brand elements
- Social media profile logos
- Stationery & packaging design
- Brand guidelines
- Photography direction

Timeline: 2-4 Weeks.

Additional Design Services

- Business card template
- Letterhead print & digital template
- Brochures & flyers
- Large print documents
- Magazines and annual reports
- Billboard signage
- Social media images & graphics
- Custom icons & illustrations
- Patterns & supporting graphics
- Packaging design
- Event collateral
- HTML email signatures
- Image vectorisation
- Visual design mockup

Additional design services are subject to quoting, starting from \$150 + GST



Elevate your online presence.
Build trust, increase credibility, and
ground your online presence and
social marketing efforts.

Unleash your online potential with our expert website design and development.

Our tailored website design and development services ensure your site stands out and provides a seamless user experience. Whether building from the ground up or choosing from a pre-built template, we guide you through every stage, from development to ongoing support. We create websites that reflect your business and help your online presence grow. For ecommerce, we offer customisable solutions, including one-click payments, subscriptions, memberships, and donation platforms. With SEO-optimised code, your site will rank higher on search engines, increasing visibility and driving more traffic.

Website Packages

Website Design

from \$1,000 + GST

Package Inclusions:

- Design direction moodboard
- Wireframe design for key pages and presentation
- Website design of key pages, presented in desktop and mobile resolution to illustrate user interface and layouts
- 2 round of revisions using prototype tool
- Export of final website design files for internal use and application to brand guidelines

**Website design will reduce the cost of web development*

Timeline: 2-4 Weeks.

Website Development

from \$1,200 + GST

Package Inclusions:

- WordPress, Squarespace or Shopify website build
- Up to 10 pages included
- Fully mobile responsive
- Lead generation contact form
- On-page and technical SEO optimisation
- Google Analytics, Search Console & Tag Manager
- How-to online training session

Timeline: 4-6 Weeks.

Additional Website Services

- News/blog functionality
- WordPress ecommerce addon
- Membership functionality
- Custom contact forms
- SEO optimisation
- Custom landing page for SEO or ads
- Ongoing website support and maintenance
- Popup functionality
- Custom software integrations
- Facebook pixel & dataset integration
- Email subscriber form
- Domain registration
- Website hosting
- SSL certificates

Additional website services are subject to quoting



Digital strategies that transform
your business with results-driven
marketing tailored to your needs.

Maximise your leads and sales with our digital marketing services.

Our comprehensive digital marketing solutions are designed to help your business generate more leads and drive sales. We specialise in Search Engine Optimisation (SEO), ensuring your website ranks higher on search engines using on-page and technical SEO strategies. Our targeted social media services include engaging content creation and advertising, across platforms like Facebook, Instagram, and LinkedIn, helping you connect with your audience effectively. Additionally, our Google Ads campaigns and email marketing automation provide powerful tools to capture and nurture leads, ensuring your marketing efforts yield optimal results. Partner with us to unleash your digital potential and achieve sustainable growth.

Digital Marketing Services

- On-page search engine optimisation (SEO)
- Technical search engine optimisation (SEO)
- Facebook ads
- Instagram ads
- LinkedIn ads
- Content plans and creation
- Social media asset creation
- Google Ads Paid Search (PPC)
- Display & Programmatic ads
- HTML5 Google ads
- Email marketing and automation
- Klaviyo setup and management
- Mailchimp setup and management
- Website audits
- Google Analytics setup
- Google Tag Manager setup
- Google Search Console setup
- Website traffic report dashboards

Digital marketing services are subject to quoting

Book a FREE 30-minute strategy session

We're committed to understanding your business goals and how digital marketing can help you achieve them within your budget. Whether you're launching a new SEO or advertising campaign, or refining an existing one, we're here to support you. Our focus is on driving more leads, sales, and delivering real results for your business.

Schedule a no-obligation call with one of our senior team by visiting:
www.arvo.agency/book-a-call



Every technology challenge is a business opportunity in disguise. Cost-effective solutions that deliver on your specific needs.

Turning your IT and system challenges into success with expert solutions.

We turn technology challenges into opportunities for success. Our development team is skilled in modern languages and systems, creating solutions that are supportable, adaptable, and aligned with your business needs. To ensure your operations run smoothly, we offer cost-effective managed services that minimise downtime and keep your business stable.

Our expertise extends to DevOps, IT change management, system go-live support, and project implementation. Through our reseller network, we provide IT equipment and software licensing at competitive prices. With over a decade of AWS experience, we offer a range of cloud-based solutions, from small website hosting to scalable infrastructure for highly-available applications.

IT & Software Development Services

- Custom system and web app development
- Remote monitoring and management
- Brisbane-based IT support team
- Regular patching and security monitoring
- Internet security and antivirus
- On-site and remote support
- IT equipment reseller
- Software development
- Managed IT services
- IT and DevOps consulting
- Change management
- AWS cloud solutions
- Website and system hosting
- Service plans available

IT & Software Development items are subject to quoting

FREE Website Hosting*

When you sign up for one of our website packages, you can enjoy 3, 6, or even 12 months of complimentary hosting. To qualify, you can invest in a new website or a website refresh, subscribe to our 6-month SEO, PPC, or maintenance services, or migrate your website to us.

This offer is subject to your website size and monthly traffic.



Crafting compelling user experiences that drive results.

Is your system's user interface confusing or frustrating for your users? Many business owners focus on functionality but overlook the importance of a seamless, intuitive user experience. Poorly designed UI/UX can lead to lost engagement, inefficiency, and user dissatisfaction.

We specialise in comprehensive UI/UX reviews to help your system work effortlessly for your users. We identify problem areas and provide actionable recommendations to improve your system's design, flow, and overall experience. Whether we collaborate with your developers or handle the changes ourselves, we ensure your system delivers the best possible user experience.

Contact us today to discover how we can enhance your system's UI/UX and drive better user satisfaction!

UI/UX Design & Optimisation Services to Perfect Your System

- **UI/UX Strategy Consultation** – Define and refine your user interface and experience goals for maximum impact.
- **Wireframing & Prototyping** – Visualise the structure and flow of your digital product before development.
- **User Research & Testing** – Conduct surveys, usability testing, and feedback sessions to ensure your design aligns with user expectations.
- **Persona Development** – Create detailed user personas to guide design decisions and improve user engagement.
- **Responsive Design Optimisation** – Ensure your UI adapts seamlessly across all devices and screen sizes.
- **User Flow Analysis** – Evaluate and streamline user pathways to improve navigation and reduce friction.
- **Accessibility Audits** – Ensure your website or application is accessible to all users, including those with disabilities.
- **Interactive Design Enhancements** – Improve the interactivity of your system with engaging animations and feedback elements.
- **Design System Creation** – Develop a cohesive design system for consistency across all user touchpoints.
- **UI/UX Performance Metrics Tracking** – Monitor and analyse user interaction data to continually optimise the user experience.



Reliable web hosting keeps your online business up and running.

Our website hosting is delivered using the Amazon Web Services (AWS) public cloud, meaning that it is backed by the security and performance of the biggest cloud provider on earth. Using best-of-breed website management software, we proactively monitor our servers and clients' websites for suspicious activity.

Partnering with our Web and Design team, we are also able to update and maintain your website – allowing you to deal with one company for all of your website needs.

If you recognise that your website is fundamental to your online presence, speak to our team and hear how we can help you ensure that your first impressions will always be positive.

Basic Hosting

\$25.00 ex-GST / month

This pricing plan delivers high-performance hosting for small websites. Get your essential web hosting needs covered with this affordable, no-frills plan.

Business Hosting

\$35.00 ex-GST / month

We recommend this high-performance hosting package for people managing an ecommerce website. Enjoy more storage and bandwidth with the Business hosting plan.

Corporate Hosting

\$60.00 ex-GST / month

This is ideal for websites that need more legroom. Enjoy higher bandwidth which allows for more active visitors on your website, and more storage for images, videos, and bigger files.

FREE SSL CERTIFICATE

All our sites are protected by SSL certificates. We'll take care of the entire provisioning and setup for you if you host your websites DNS with us too.

Would you like an ICT ecosystem that is secure, cost effective, agile and empowers you to spend more time focusing on your core business?

We create tailored strategies that drive cost efficiency, improve security, and enhance the overall quality of your IT experience. With our extensive remote monitoring, local support team, and trusted, personalised advice, we ensure your specific business needs are met effectively.

Remote Monitoring and Management

With every plan, we install a remote monitoring agent on your business's computers and laptops, allowing us to proactively scan for threats and provide efficient support when needed. Included in every plan at no extra cost.

- Monitors for viruses and threats
- Enables quick, cost-effective remote support

Regular Patching and Security Monitoring

Maintaining a secure computer environment is critical. Our software tracks the patch status of your computers and alerts us to security issues, allowing for immediate action. Periodic patching ensures ongoing protection.

- Periodic patching improves security
- Critical vulnerabilities addressed immediately
- Reports on compliance and security status

Brisbane-based IT Support Team

For issues that can't be resolved remotely, our local Brisbane team is ready to provide on-site support to ensure swift resolutions when critical situations arise.

- Prioritised, local support
- Brisbane-based technicians
- Access to each computer's operational history

Trusted Advisor

We provide expert IT advice tailored to your business needs. Our custom solutions align with your goals and budget, helping you optimise efficiency and stay competitive.

- Expert IT guidance
- Solutions tailored to your goals
- Boost efficiency and productivity
- Stay ahead of competitors

IT Plans for businesses of all sizes.

Standard monthly prices & inclusions

ALL PRICES EX GST

	BRONZE	SILVER	GOLD	PLATINUM
REMOTE MONITORING AND MANAGEMENT				
Remote Agent	✓	✓	✓	✓
Quick Help Request Form	✓	✓	✓	
Remote Support	✓	✓	✓	✓
IT SECURITY				
Internet Security and Antivirus	✓	✓	✓	✓
Windows Monthly Patching	✗	✓	✓	✓
Proactive Critical Windows Patching	✗	✓	✓	✓
Patch and Compliance Reporting	✗	✓	✓	✓
HELPDESK SUPPORT				
Minimum Included Support Per Month	-	-	1 hour	3 hours
*Additional Included Support Per Month	-	-	15min/device	30min/device
Adhoc Support Rate	\$150/hour	\$150/hour	\$150/hour	\$150/hour
After Hours Support Rate	\$200/hour	\$180/hour	\$170/hour	\$160/hour
Minimum Remote Call-out Time	30min	15min	15min	15min
Minimum On-site Call-out Time	90min	60min	45min	45min
Minimum Devices			5	5
FEES				
Per Device	\$9	\$30	\$55	\$90
Adhoc Remote Support Rate	\$150/hour	\$150/hour	\$150/hour	\$150/hour
Adhoc On-site Support Rate	\$170/hour	\$150/hour	\$150/hour	\$150/hour
After Hours Support Rate	\$200/hour	\$180/hour	\$170/hour	\$160/hour

* For every device after the fifth device

Services & Pricing Guide



Creating an environment for your ideas to thrive.

A one-stop-shop digital agency for all of your design, web, marketing, IT and software needs. We focus on the long-term journey with our clients and always favour doing things properly over doing things cheaply.

What our clients have to say

"I was tearing what was left of my hair out trying to deal with a very unhelpful ISP who had decided to not host my website anymore. I had to arrange for it be migrated to a new web host. I approached Arvo Agency to assist me, and they were very knowledgeable and extremely helpful. There were many roadblocks put up by the old web host but Arvo negotiated them expertly and effectively. Arvo's manner was professional and courteous. I thoroughly recommend Arvo Agency to anyone who needs assistance with their website."

B Brendan C.



"We engaged Arvo Agency for Website development and some other design work for our new business, and we have been very happy with the service and products provided by the Arvo team, who have been extremely helpful and responsive."

M Mooling T.



"Arvo Agency recently worked with us on an end to end redo of our not-for-profit website. They were a great springboard of ideas and concepts which allowed us to build a great new foundation for our brand. The whole process was so smooth that the complete new website went live a full week ahead of deadline! Highly recommend."

M Matthew M.



All products, plans and prices are subject to change without notice.
T&Cs apply. Contact us for more information.